

NINA PALOMBA

ARTIST | CREATIVE DIRECTOR

ABOUT

Experienced creative with 9+ years in Fine Arts, Entertainment, and Apparel Industry collaborating with top-level agencies and corporations. Well-rounded skills in design, photography, videography, post-production, typography, color, strategy, and brand positioning. Proven track record of delivering high-quality work for global brands. Expertise in project management, creative direction, and team leadership.

ASSOCIATE CREATIVE DIRECTOR

HAPPYLUCKY, LOS ANGELES - 2021 - 2022

Creative lead for campaign work in both traditional and digital spaces. Working directly with clients, CD, strategists and project management. Managing both IRL and remote teams in ideation and execution of brand strategy, advertising campaigns, retail engagement and installation, digital/social media, product launches, activations/events and video content nationwide. *Assigned Accounts: adidas originals, adidas performance*

ART DIRECTOR

ORACLE CORPORATION, REMOTE - 2020 - 2021

In-house Digital Agency Creative Lead supporting all industries throughout pre-sales for CX, HCM and ERP cloud applications. Developing, designing and presenting executive level creative concepts and key messaging committed to empowering and inspiring Oracle customers through customer-centric experiences and execution. Global creative team management. *Recipient of excellent team leadership award. Recognized for Q2 revenue contribution for campaign success resulting in 2.1M in sales.*

CREATIVE DIRECTOR / PRODUCTION DESIGNER

FREELANCE - LOS ANGELES - 2017 - 2020

- Sanrio - "Hello Kitty and Friends" Youtube Episodes, 2020
- London Alley x WATTS - Katy Perry's "Cozy Little Christmas" Character Design, 2019
- Mattel Inc - Thomas & Friends "Holiday Spots" Social Media Loops, 2019
- Octopie's "The Reboots" - Season 1 Episodes 101 - 110, 2019
- Soulja Boy x Almost Famous "Breakout" Music Video, 2019
- NBC Universal - Jurassic World "Chain Reaction Machine," 2019
- Slather Studios - "Child of the Universe" Music Video, 2018
- Extra Credit Studios - Anna Akana's "Dolor" - Short Film, 2018
- Extra Credit Studios - TruTV's "Dr. Havoc" - Season 2 Episodes 1, 2 & 3, 2017
- Marvel Comics / Hot Wheels - "Captain America: Civil War" Commercial, 2017
- Marvel Comics / Hot Wheels - "Avengers" Commercial, 2017

ARTIST X CREATIVE DIRECTOR

NINA'S WORLD - LOS ANGELES - PRESENT

Experienced freelance creative director for independent contemporary art studio specializing in street and pop art fusion for fine art and commercial advertising. Skilled in overseeing project life cycles and creating original hand-painted and digital artwork across various mediums such as graphic design, large-scale murals, paintings, editorial illustrations, apparel, designer toys, and tattoos. Collaborated with international studios, consumer brands, and media companies to produce distinctive branded activations.

- Adidas Originals
- Adidas Running
- Adidas LA
- Nike
- Looney Tunes
- Chicago Bulls
- Chicago White Sox
- Facebook
- Heineken
- Hornitos Tequila
- LA Eyeworks
- Lexus / Race Service
- Los Angeles Football Club
- Lyft / EMMY's
- Netflix / Stranger Things
- New Balance
- Otter Pops
- Budweiser
- Playboy
- Powerade
- X-Games
- Twitter
- Tom Clancy's Division 2
- Vans Shoes
- LA Lakers
- Warner Brothers
- WNBA / Round 21

CONTACT

CELL

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PORTFOLIO

www.ninapalomba.com

INSTAGRAM

@theninapalomba

MANAGEMENT SKILLS

- PROACTIVE & ENCOURAGING TEAM LEADER
- STRONG ABILITY TO TRANSLATE BRIEFS
- SHARPENED COMMUNICATION SKILLS
- COMFORTABLE IN FAST PACED WORK FLOW
- ABILITY TO MULTI-TASK EFFICIENTLY
- OPEN TO FEEDBACK / CRITICISM

PERSONAL ATTRIBUTES

- UPLIFTING POSITIVE ATTITUDE
- GREAT COLLABORATOR
- CALM UNDER PRESSURE
- ACTIVE LISTENER
- HIGH ATTENTION TO DETAIL
- MOTIVATED SELF STARTER

EDUCATION

SCHOOL OF THE ART INSTITUTE OF CHICAGO BFA, Visual Communication 2010 - 2013

- Student Government Representative
- Interdepartmental Outreach
- Graduating Student Leadership Award

MARYLAND INSTITUTE COLLEGE OF ART BFA, Painting and Illustration 2009 - 2010

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ART DIRECTOR

FREELANCE - LOS ANGELES - 2016-2017

- Buzzfeed / Walgreens, "Red Nose Day" Commercial, 2017
- Honda - "Happy Honda Days" Commercials, 2016
- Mac Cosmetics / Dreamworks - "Good Luck Trolls" Commercial, 2016
- Walt Disney Company - Disneyland "Smuggler's Run" Test Shoots, 2016
- Walt Disney Company - Disneyland Hong Kong "Iron Man Experience," 2016

LEAD FABRICATOR

FREELANCE - LOS ANGELES - 2016-2018

- Apple / Buck TV - "Share Your Gifts" Commercial, 2018
- Star Wars / Hasbro - "Forces of Destiny" Toy Commercial, 2017
- Universal Studios - "Secret Life of Pets" Product Spot, 2016
- Hot Wheels - "AI Intelligent Race System" Commercial Spots, 2016
- Honda - "Happy Honda Days" Commercials, 2016
- Dreamworks - "Voltron Legendary Defender" Toy Commercial, 2016
- NFL / NBC Sports - "Sunday Night Football" Holiday Commercial, 2016

STUDIO MANAGER | ARTIST ASSISTANT

WE ARE SUPERVISION - CHICAGO - 2013-2015

As the studio manager for a high-profile artist, I oversaw the creative team's leadership and training, with a focus on street artist Jordan Nickel, also known as POSE. My responsibilities included taking charge of the painted production of all fine art paintings for gallery exhibitions, as well as leading the project management for all large-scale mural productions nationwide, both fine art and commercial. In addition, I handled the fine art's logistics, from handling to installation, for exhibitions nationwide. Alongside these creative tasks, I also managed the studio's email correspondence.

Notable Projects Managed & Executed:

- Virgin Airlines - "Art Above" Exhibition
- "Hello Kitty, Hello Art!" Exhibition
- Graffiti Art Magazine, #25 Cover Painting
- Lifted Research Group, POSE Collection

SIGN PAINTER

CRITICAL MASSIVE - CHICAGO

BLUE CAT TRADITIONAL - NEW YORK CITY - 2013 - 2015

Lead Painter and Team Lead for various mural and sign painting projects

Notable Projects Managed & Executed:

- Mountain Dew Mural Campaign
- Adult Swim Boondocks Mural Campaign
- Tito's Vodka Mural Campaign
- Reyka Vodka Mural Campaign

JR. ART DIRECTOR

KILLIAN BRANDING - CHICAGO - 2012-2013

Leading and executing creative direction for strategic brand evolution and branded assets for billboards, websites, marketing campaigns and logo designs.

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TECH SAVVY

- ADOBE CREATIVE SUITE
- GOOGLE WORKSPACE
- MICROSOFT OFFICE
- PROCREATE
- WACOM CINTIQ
- SLACK
- BASECAMP
- ASANA
- AIRTABLE
- ZOOM

ON-SET EXPERIENCE

- PHOTOSHOOTS
- MUSIC VIDEOS
- COMMERCIALS
- STOP MOTION ANIMATION
- FEATURE FILMS
- LIVE EVENTS

DIVERSE CREATIVE TOOLBOX

- PRODUCTION DESIGN
- PAINTING / ILLUSTRATION
- GRAPHIC DESIGN
- MULTI-SCALE FABRICATION
- MURALIST
- SIGN PAINTING
- PHOTO / VIDEO
- TYPOGRAPHY
- TATTOO ARTIST