

NINAPALOMBA

ARTIST | CREATIVE DIRECTOR



CREATIVE PORTFOLIO 2023

NINA PALOMBA

ARTIST | CREATIVE DIRECTOR

"Nina's work and style has been described by many as refreshing, exciting and uplifting."

-BEAUTIFY EARTH



Over the last 9+ years I have been fortunate to have diverse creative experience and professional opportunities in fine arts, advertising and entertainment. My professional working experience has been for various global studios, consumer brands and media companies. I am proud of my unique and highly developed skill set gained over the years.

Having managed several creative teams of my own, I am fully confident in taking charge of timely decisions working in creative direction roles. I enjoy being a leader and thrive in a collaborative team environment. With a degree in fine arts, my design sensibilities are one of a kind and help me think outside of the box on creative projects of any scale. I'm proud to be a young woman in my field having already lead projects for Marvel, Mattel, Oracle, Walt Disney Studios, Universal Pictures, Apple and Netflix.

My whimsical personal art style has become affectionately known globally as Nina's World. My work is a unique blend of street and pop art, inspired by the golden age of comic books and early age of animation. Throughout the years, my creativity has gone beyond the canvas and can be found across TV, film, commercials and even in stores. I've had original artwork featured in publications including Playboy, Juxtapoz, Visual Magazine, NBC Sports Live, and LA Weekly.

Notable clients include: Looney Tunes, Warner Brothers, adidas, Nike, WNBA, US Soccer, Los Angeles Lakers, X-Games, Lexus, Chicago Bulls, Heineken, Playboy, Premiere League, Vans, Chicago White Sox, LA Eyeworks, NFL, Budweiser, EA Sports, and Powerade.



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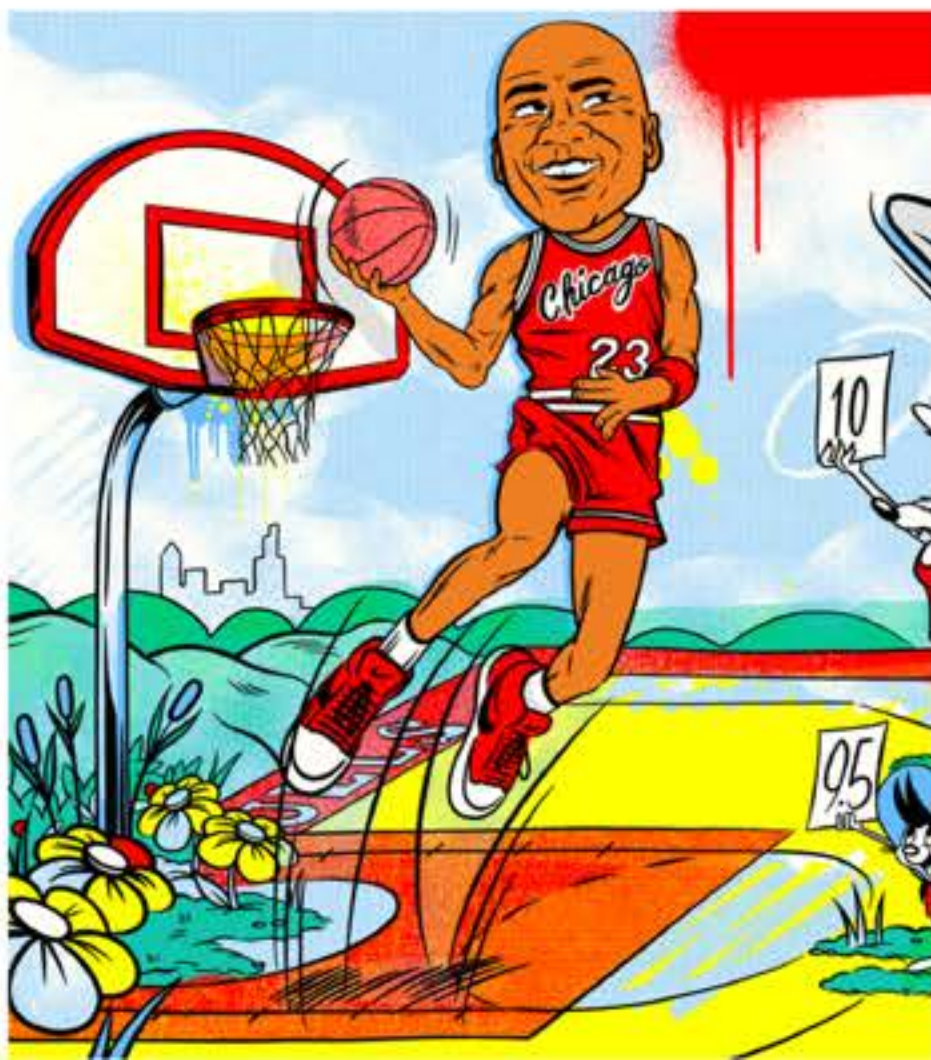
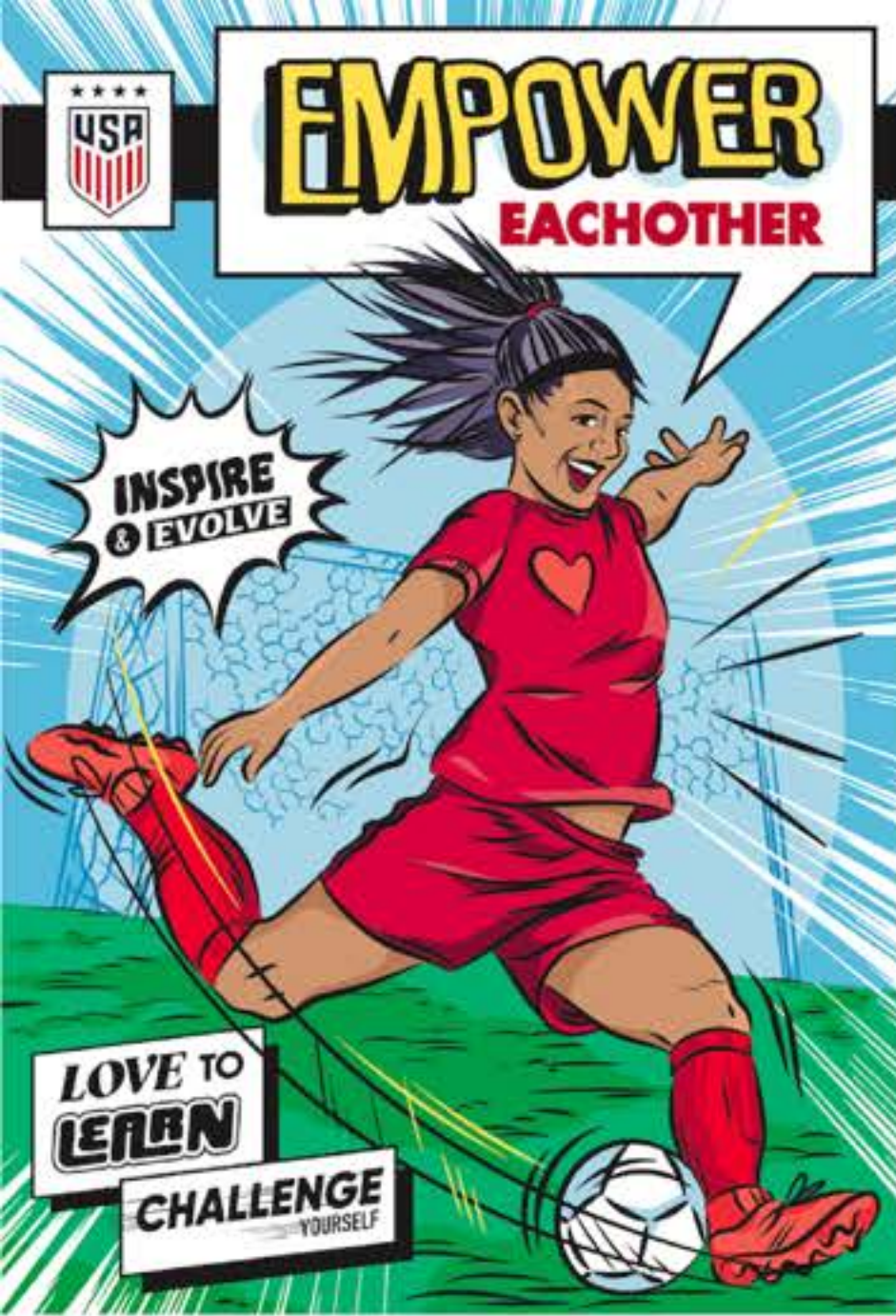
Here is a small selection of some of my favorite freelance projects. This collection includes a variety of work in my personal style, many commissioned by major brands.

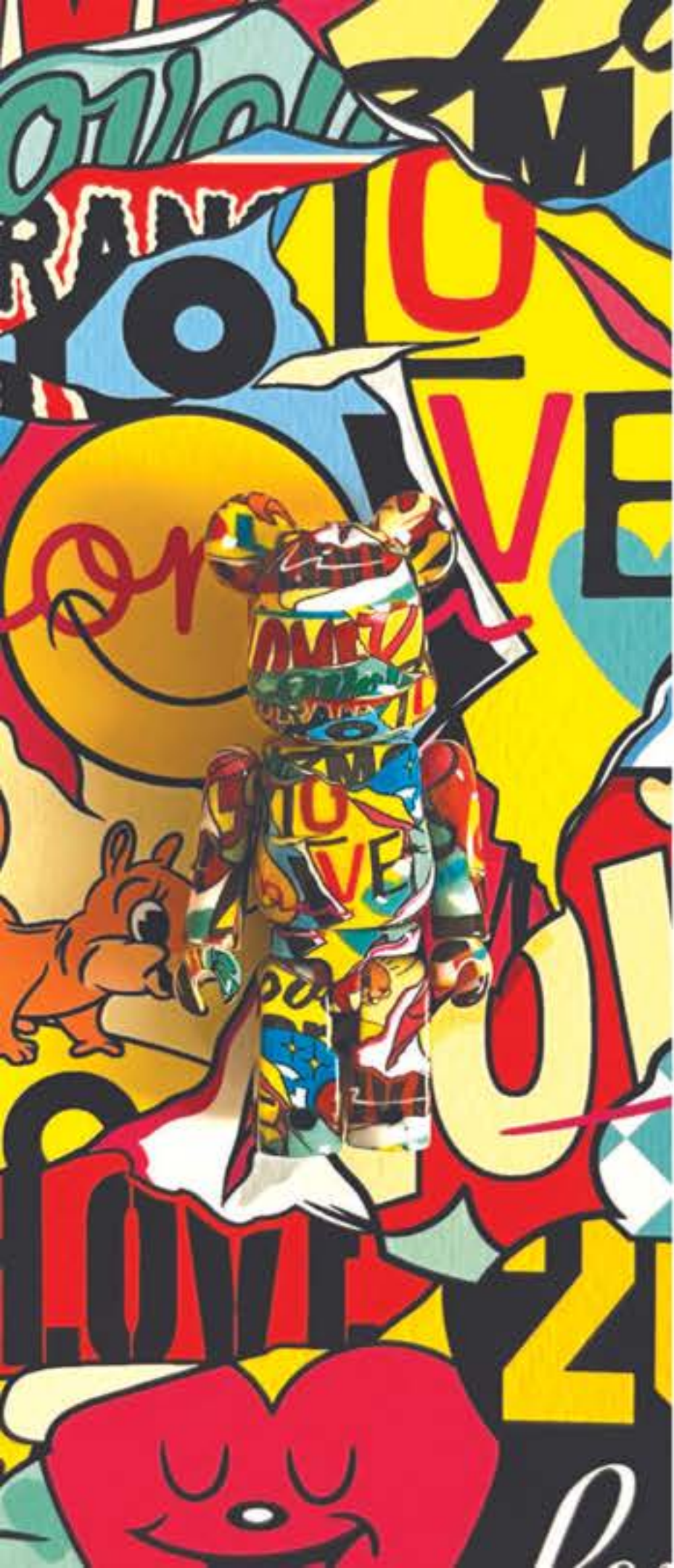
All work is original from concept to completion.

Skills included: digital illustration, painting, photography, VR painting

**ORIGINALS +
COLLABORATIONS**







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PROJECT HIGHLIGHTS

SHOW OFF
YOUR FRESH



STYLE
WORTH
SHARING

ADIDAS ORIGINALS LEC "FRESH" COLLECTION: BACK TO SCHOOL
AGENCY: HAPPYLUCKY | POSITION: ASSOCIATE CREATIVE DIRECTOR

The first project in a three part series for multiple regional campaigns featuring limited edition collections distributed exclusively to Hibbet Sports and Snipes in select east coast cities. Both digital and print deliverables were created for retail, social and ecomm.

PROJECT RESPONSIBILITIES:

Concept pitch and presentation. Design team management to shape the visual content. Talent selection for both on set and principle. On-Set Creative Direction working directly with photographer. Overseeing all internal design work and last looks for all deliverables. Working directly with project manager and client for approvals and adjustments.

SHOW OFF
YOUR FRESH



SHOW OFF
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ADIDAS ORIGINALS LEC "FRESH" CAMPAIGN EXTENSION
AGENCY: HAPPYLUCKY | POSITION: ASSOCIATE CREATIVE DIRECTOR



SHOW OFF
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STYLE WORTH
SHARING



SHOW OFF
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SHARING





KATY PERRY "COZY LITTLE CHRISTMAS" MUSIC VIDEO
PRODUCTION COMPANY: LONDON ALLEY | POSITION: CHARACTER DESIGNER

Directed by WATTS, this Rankin/Bass inspired music video transformed 2D character design into animated stop motion. Four original characters were designed for this project with accompanying design instructions for fabrication.





APPLE "SHARE YOUR GIFTS" HOLIDAY COMMERCIAL
FABRICATION TEAM LEAD

Apple in collaboration with TBWA \ Media Arts Lab and Buck TV produced this global holiday campaign as a love letter to the quieter creatives among us backed by vocals of Billie Elish. Using both computer and stop motion animation, this took a village to produce.

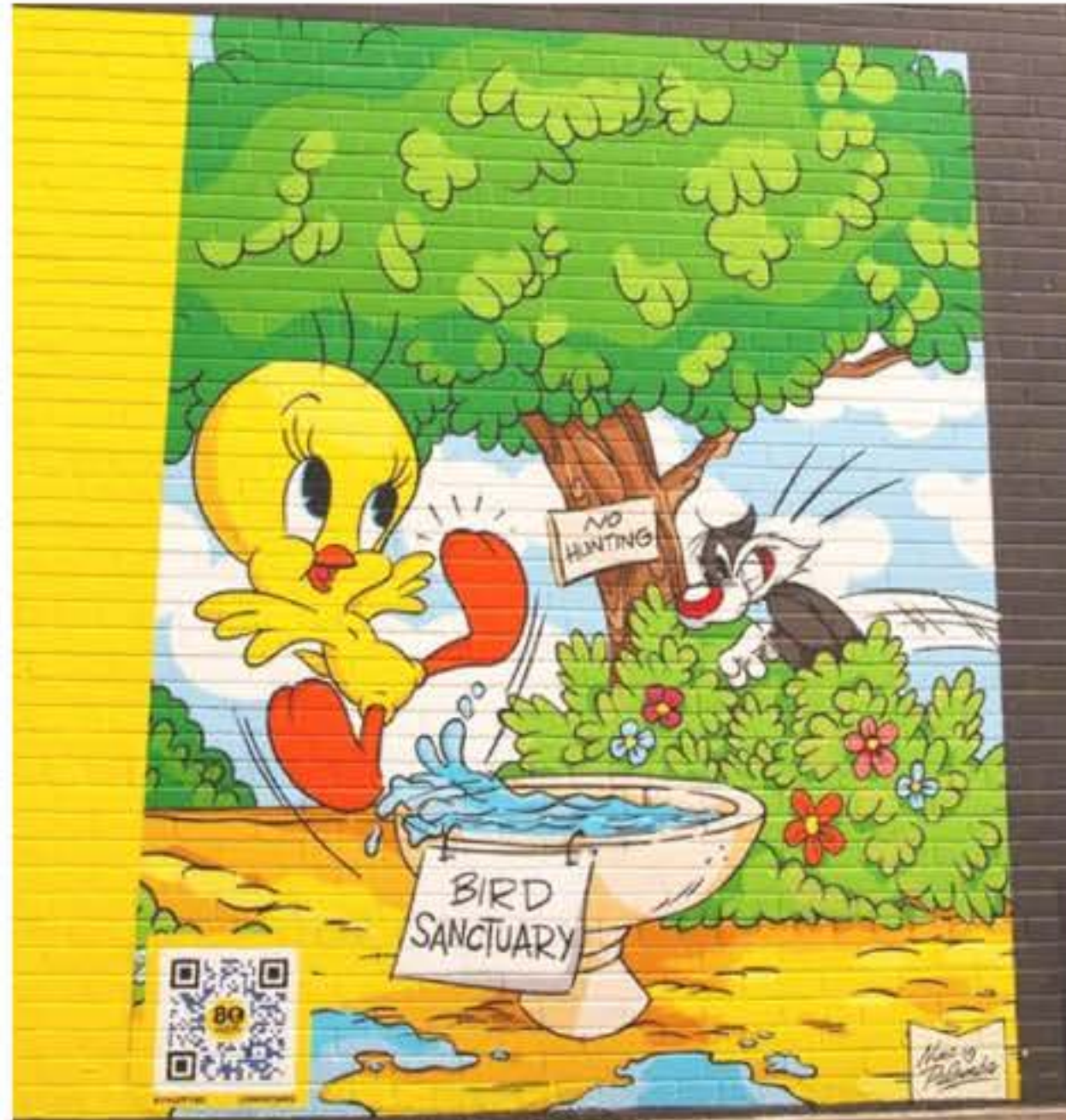
PROJECT RESPONSIBILITIES: Managing a team of five fabricators, oversee all Hero set design from concept to camera, assist in animation on required set pieces, and sign off on all last looks in coordination with the Art Direction team, WATTS.





WARNER BROTHERS LOONEY TUNES TWEETY 80 GLOBAL MURAL CAMPAIGN
FEATURED ARTIST

Anchoring the celebration of Looney Tunes favorite, this global mural campaign inspired by Tweety's cheerful enthusiasm produced by Warner Brothers features murals all around the globe! Selected as one of two artists representing the United States, these eight original murals were designed and produced in major cities across the country. Select designs are exclusively available online as part of the Tweety 80th Anniversary Collection in the Official Looney Tunes Shop online. Campaign produced with MOVEMENT STRATEGY.





PLAYBOY PRIDE IS GOOD CAMPAIGN
FEATURED ARTIST

Playboy commissioned five artists to reimagine the iconic Playboy Bunny Ears, to inspire people to express themselves and feel proud of who they are. A limited edition run of Bunny Ears were exclusively available for purchase at PlayboyShop.com and Worldwide Pride in NYC. 100% of the profits were donated to the Trevor Project. Designs were featured online as well as published in Playboy magazine. T-Shirts and Bandanas were also produced with the same graphic and sold exclusively online.





ADIDAS ORIGINALS ARTIST SERIES - NINA'S WORLD POP-UP FEATURED ARTIST

Produced by HAPPYLUCKY, this Artist Series featured a live event at LA's adidas store on Melrose Ave. A sticker sheet, five t-shirt designs and a limited edition print were designed and produced to be sold exclusively in store. Any in-store purchase outside of this collection allowed guests exclusive access to enhance their purchased product on the fly with Nina's World heat transfer graphics.



BEARBRICK LIMITED EDITION RELEASE
FEATURED ARTIST

Featured artist in the Artist Series Be@rbrick release at the 2022 DesignerCon. Original artwork produced for this exciting toy release. An edition of 100 toys and accompanying artist prints were released and sold. All sets were signed and numbered.





WNBA LAS VEGAS ALLSTARS ACTIVATION FEATURED ARTIST

The WNBA invited me to create a series of illustrated heat press graphics to celebrate the 2023 Allstars Championship at the Mandalay Bay. Concepting and creating the artwork in collaboration directly with the WNBA was an exciting part of this project. My role was to creating key messaging, elevate the brand guidelines and create all the original graphics. Attendees were invited to use the graphics to customize bags and hats on site.





LOS ANGELES LAKERS OFFICIAL ROUND 21 APPAREL RELEASE FEATURED ARTIST

This official LA Lakers release celebrates Dia De Los Metros. Exclusively sold in stadium at Crypto Stadium in Los Angeles. This limited release of 500 units sold out. The original collection includes front and back graphic placed on both hoodies and t-shirts. This is the first LA Lakers and Round 21 artist collaboration.



TOM CLANCY'S THE DIVISION 2 FEATURED ARTIST

In collaboration with Monorex and Massive Entertainment a selection of street artists were chosen to create original artwork for game graphics in The Division 2 and the NYC expansion pack.





OTTERPOPS 50TH ANNIVERSARY MURAL FEATURED ARTIST

Original mural design created to celebrate Otter Pops 50th anniversary. This was the first time in Otter Pops history that another artist touched the characters since their original creation in 1970. This over 30' tall mural was painted on Sunset Blvd in Hollywood, CA.





LEXUS ART OF THE DRIVEWAY FEATURED ARTIST

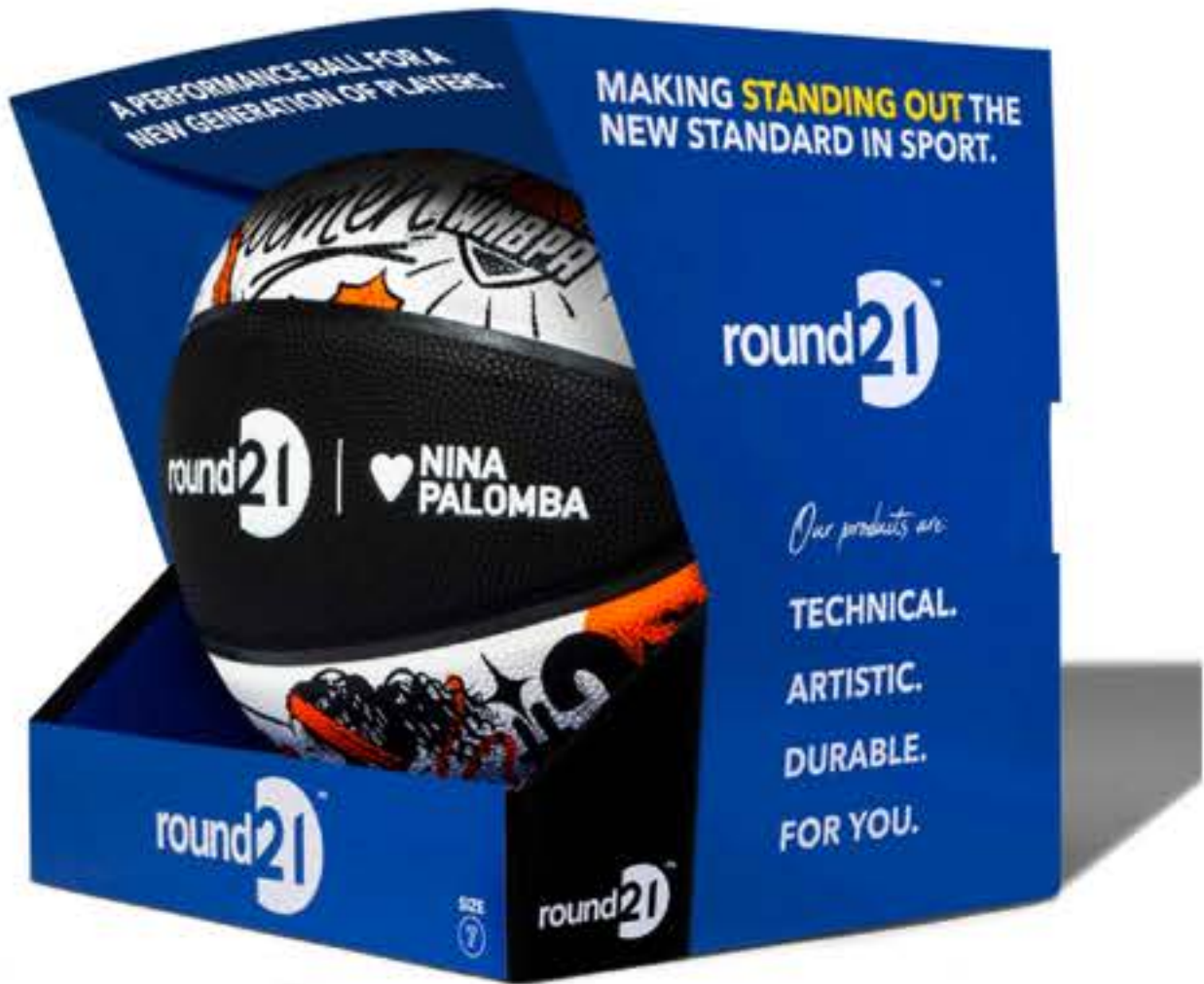
Lexus commissioned artists in 5 major cities to design and produce inspiring chalk murals at select dealerships across the country. The campaign goal was to bring driveway cheer to communities across the country while raising money for Toys for Tots. In addition to leaving these one of a kind creations at select dealerships, each artist was also featured in an interview video released online produced by RACE SERVICE.





WNBPA OFFICIAL ROUND 21 COLLABORATIVE COLLECTION FEATURED ARTIST

This official WNBPA x Round21 Collection celebrates the legends and voices of the WNBA. Exclusively sold in store at over 300 Dicks Sporting Goods stores nationwide. This is the largest Round21 product release to date. The original collection includes 2 original basketball designs, 2 hoodie designs and 5 t-shirt designs featuring some of the biggest female players including Sue Bird, Diana Taurasi, Candace Parker, A'ja Wilson and Sabrina Ionescu. All product available online through DSG and Round21.



CHICAGO BULLS BMO BANK ARTIST HAT SERIES
FEATURED ARTIST

Original hat design created in collaboration with the Chicago Bulls as part of their Artist Hat Series. 10,000 limited edition hats were produced and distributed exclusively at the annual Pride Night game. An artist interview was captured LIVE as part of NBC Sports pre-game show.





CHICAGO BULLS ARTIST SERIES T-SHIRT RELEASE
FEATURED ARTIST

Original t-shirt design created in collaboration with the Chicago Bulls. This limited edition tee was sold exclusively in store at the Madhouse Team Store in Chicago. 500 shirts were produced.





CHICAGO WHITE SOX PRIDE ARTIST SERIES T-SHIRT
FEATURED ARTIST

Original t-shirt design created in collaboration with the Chicago White Sox as part of their Artist Series. 10,000 limited edition shirts were produced and distributed exclusively at the annual Pride Night game.

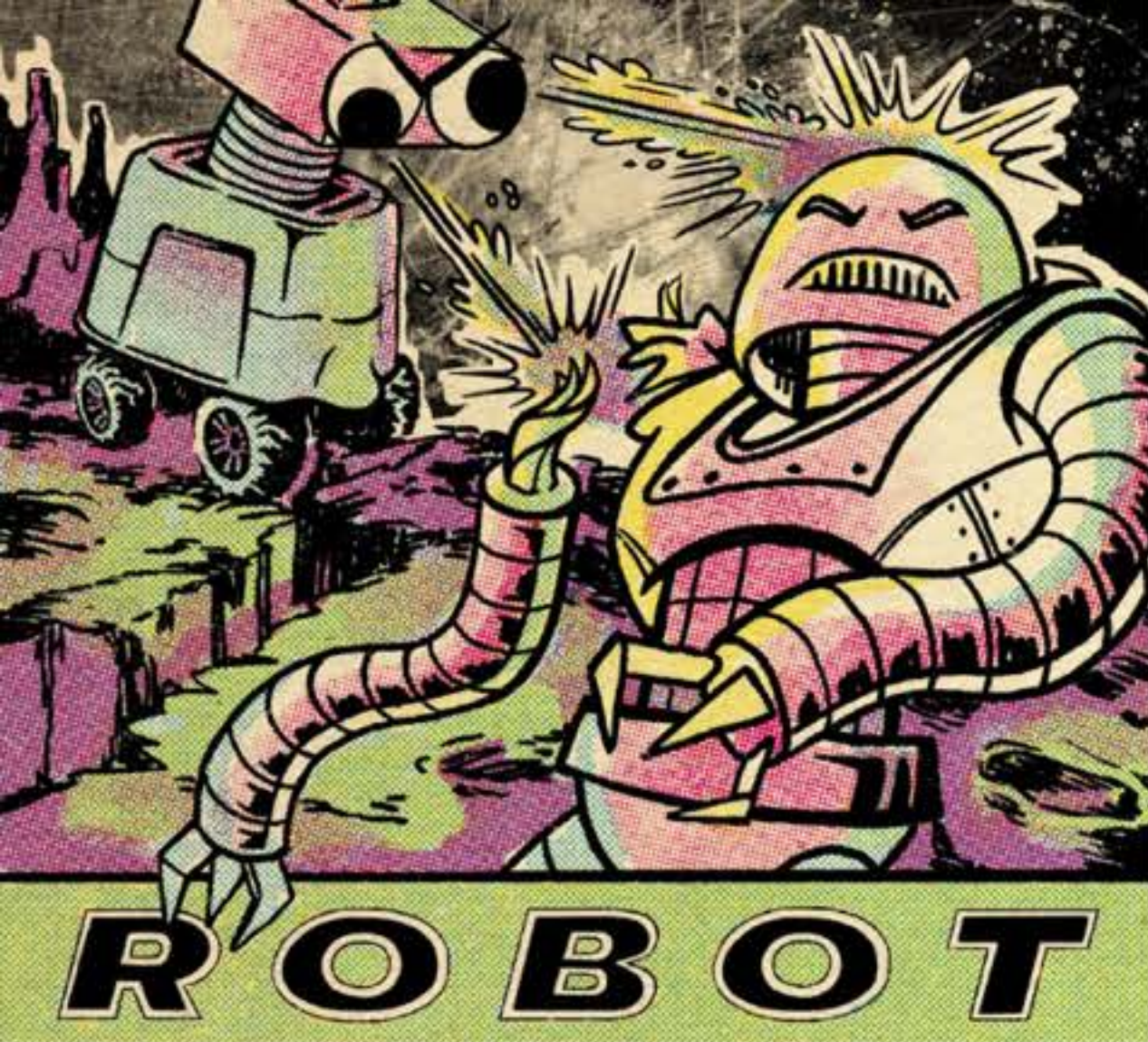




THAYERS X-GAMES ACTIVATION: MURAL PRODUCTION FEATURED ARTIST

Working directly with the Production Designer, I created an original mural design and graphics package inspired by the brand book. I painted the mural and graphics on-site during installation. In addition, I freehand customized skateboard decks for all of this years sponsored skaters to be handed out as part of an influencer package.





CONFETTI 2023 ALBUM ARTWORK
CREATIVE DIRECTOR | ILLUSTRATOR

In collaboration with the band Confetti, I am heading creative direction for their new album in addition to illustrating the body of work. This on going project will consist of album artwork for each song in addition to cover art and merch designs by the beginning of 2024.



GET IN TOUCH

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